

Information for Parents and Carers



Turn on
the Subtitles



Reading with your child is one of the most important things you can do to help them to improve their reading skills.

Hearing your child read and talking about the books they have read, as well as reading to them to model fluency and expression, will develop their skills while allowing you to spend enjoyable time together.

Nevertheless, we all know that we can't realistically spend all of our time reading. In today's world, screen time is often a convenient way for children to entertain themselves. So, who would have thought that such a brilliantly simple idea involving screen time would also help to improve your child's reading?

Turning on the subtitles can in fact **double the chances of a child becoming good at reading.**



So the next time your child is watching a film or show on TV or the tablet, this could actually be an opportunity to improve their reading skills at the same time, by turning on the subtitles. In fact, research has shown that it can double the chance of your child leaving school as a proficient reader.

Reading books on different topics and by a range of authors helps children to develop pleasure in reading, motivation to read, an increased vocabulary and an improved level of understanding. Encouraging them to attempt unfamiliar words and ask for help with pronunciation can also build their confidence.



Most TV shows and films allow you to turn on the subtitles for the whole family, while most streaming services will now allow you to do it just for individual children.

Turning on the subtitles is a quick, simple and free way to make screen time reading time. It is supported by a number of well-known celebrities, including Stephen Fry, Sandi Toksvig, Rachel Riley, Lenny Henry, Phillip Schofield, Sally Hawkins and Sanjeev Bhaskar.

Find out more about the campaign to 'Turn On the Subtitles' at www.turnonthesubtitles.org



There really is no substitute for regularly reading with your child.



To access free Twinkl resources linked to the campaign to 'Turn On the Subtitles', go to www.twinkl.co.uk/resources/twinkl-partnerships/tots